

COMMUNICATIONS FOR ENGINEERING LEADERS

SECTIONS 12, 13, 14. TOPIC: Developing Your Leadership Presence

WHEN: TUESDAYS

Section 11: 8-10am, 7 week sections starting August 30 | Section 12: 10-12pm, 7 week sections starting August 30. Section 13: 8-10am, 7 week section starting October 11

WHAT is this class?

Get frameworks and personalized coaching in order to connect to, motivate and inspire any audience with **authentic communication and storytelling**. This activity-based course will develop your skills in the following areas:

- **How you SHOW UP:** Explore and improve the verbal and non-verbal aspects of your leadership presence.
- **How you COMMUNICATE:** Support your data and technical content with inspiring stories and well-designed business focused presentations.
- **How you IMPROVE:** Deliver, receive & incorporate effective feedback to improve your own & others communication.

Who takes this class?

Successful students in this section will be comfortable writing academic papers and experienced in academic and professional communication, who want to go outside their comfort zone and take their verbal communication and leadership to the next level. They have been required to write academic papers and give presentations in their past.

Who teaches this class?

Susan Houlihan (originally from Ireland) is also a lecturer in MBA programs and in the engineering PhD program. While not teaching at UC Berkeley she consults with Fortune 500 Tech companies. She is an electrical engineer, has an MBA from Berkeley and worked in tech in Europe, Asia and the US for 17+ years. She is passionate about teaching engineers how to communicate their engineering ideas for impact and be an authentic leader in a global, multicultural workforce. She loves the outdoors, especially hiking.

WHY take this class? Show up authentically with passion, intention and confidence for your interviews, networking events & engineering presentations. Build authentic relationships in your class and at work.