

COMMUNICATIONS FOR ENGINEERING LEADERS MEng 295

SECTION TOPIC: Learning to Lead with Authentic Communication

WHEN: 7 weeks * **Aug 24-Oct 6** SECTION 15 Wed 12:00-2:00 pm / SECTION 16 Thurs 10:30-12:30 pm * **Oct 12-Dec 1** - SECTION 17 Wed 12:00-2:00 pm / SECTION 18 Thurs 10:30-12:30 pm

WHAT is this class?

“You can have all the critical thinking skills in the world, but if you can’t **communicate them to people, they’re not even going to be remembered.** ... “ Ed Oliver O’Reilly, UC Berkeley Vice Provost for Undergrads.

Learning to effectively and persuasively communicate is an essential leadership skill. Together we’ll learn how to overcome common obstacles like self doubt, lack of clarity in ideas, uncertainty in your ultimate message, and how to create an impactful storyline to reveal the power of gaining attention and support for your ideas.

WHO takes this class?

Students with some experience in academic and professional communication, both in writing and presenting, who want to deepen their leadership confidence and refine their skills in effectively communicating with varied audiences.

WHO teaches this class?

Heidi K. Weller has taught and coached students at UC Berkeley Haas for over 12 years, helping students clarify their defining value proposition and develop leadership skills. She brings her insights from extensive experience in startups, consulting, and executive coaching to connect academic training with practical application. Fun fact: Heidi traveled around the world by backpack and bicycle for over a year before grad school at Yale.

WHY take this class?

- Learn to overcome self imposed limits that hold you back from being your best self
- Refine your understanding of what high quality communication looks and feels like
- Learn to build professional rapport with teammates through mutual support and candor