

COMMUNICATIONS FOR ENGINEERING LEADERS

SECTIONS 8, 9, 10 TOPIC: Developing Your Leadership Presence

WHEN: 15 weeks | Mondays | **Section 8:** 10-11 a.m.; **Section 9:** 12-1 p.m.; **Section 10:** 1-2 p.m.

WHAT is this class?

Learn frameworks and receive personalized coaching designed to develop your authentic communication and storytelling abilities empowering you to connect with, move, and inspire an audience. By delivering multiple presentations, you will develop:

- **How you SHOW UP:** Explore and improve the verbal and non-verbal aspects of your leadership presence.
- **How you COMMUNICATE:** Support your data and technical content with inspiring stories and well-designed presentations.
- **How you IMPROVE:** Deliver, receive, and incorporate customized feedback to improve your own communication and that of others.

Who takes this class?

To be successful in one of these sections, students are already comfortable writing academic papers and experienced in academic and professional communication and now want to take their public speaking and leadership to the next level. They have written academic papers and given presentations in the past.

Who teaches this class?

Thomas Fitzpatrick is a leadership development educator and executive coach. He is a lecturer at both UC Berkeley's Fung Institute for Engineering Leadership, where he teaches courses for graduate and doctorate students, and Haas School of Business, where he teaches courses for multiple MBA programs. His coaching clients span organizations from VC firms to high tech companies. In his prior business career in the tech industry, he held positions in Operations, Business Development, Product Management, and Strategic Partnerships and led multicultural, globally-distributed teams. He holds an MBA from Berkeley's Haas School of Business. His early career is rooted in education.

WHY take this class? Show up authentically with passion, intention and confidence for your interviews, networking events, and engineering presentations. Build authentic relationships in your class and at work.