

COMMUNICATIONS FOR ENGINEERING LEADERS

SECTIONS 6 & 7 TOPIC: Developing Your Leadership Presence

WHEN: 7 weeks | Tuesdays, October 18 - November 29, **Section 6:** 10 a.m. - 12 p.m.; **Section 7:** 12:30 - 2:30 p.m.

WHAT is this class?

Learn frameworks and receive personalized coaching designed to develop your authentic communication and storytelling abilities empowering you to connect with, move, and inspire an audience. By delivering multiple presentations, you will develop:

- **How you SHOW UP:** Explore and improve the verbal and non-verbal aspects of your leadership presence.
- **How you COMMUNICATE:** Support your data and technical content with inspiring stories and well-designed presentations.
- **How you IMPROVE:** Deliver, receive, and incorporate customized feedback to improve your own communication and that of others.

Who takes this class?

To be successful in one of these sections, students are already comfortable writing academic papers and experienced in academic and professional communication and now want to take their public speaking and leadership to the next level. They have written academic papers and given presentations in the past.

Who teaches this class?

Jennifer Caleshu is a lecturer and certified executive coach for programs in leadership, communications, design thinking and innovation. She believes every human deserves the opportunity to bring their most authentic and powerful self to work every day. In addition to teaching at Fung and in the MBA programs at Haas, she has facilitated leadership programs across a wide variety of industries, including high tech, construction, and health care, and taught in Singapore, Thailand, Saudi Arabia, and Italy. She holds an MBA with honors from UC Berkeley and a BA in Human Biology from Stanford University. Her first career was in nonprofit leadership and marketing for arts & cultural organizations. She loves music of all kinds, and spending time outdoors and with her dog, Taz.

WHY take this class? Show up authentically with passion, intention and confidence for your interviews, networking events, and engineering presentations. Build authentic relationships in your class and at work.