

COMMUNICATIONS FOR ENGINEERING LEADERS

SECTIONS: 10, 17

TOPIC: Writing for Real Life

WHEN: ENGIN 295: Section 10: Wed 5 - 6 pm (remote); Section 17: Thurs 8 - 9 am (remote)

WHAT is this class?

This class focuses on learning how to “translate” the specialized language of engineering and science into clear, compelling writing that audiences without a technical background can understand and appreciate. We’ll use techniques from narrative and journalism to learn to tell a good story. We’ll also practice crafting a variety of real-world written (and spoken) products, from professional biographies to succinct summaries of complex ideas.

WHY take this class?

- Practice crafting compelling, accessible narratives applicable in a variety of real-world situations
- Learn to turn specialized language into writing that non-technical audiences will understand and connect with
- Leave with applicable techniques for clearly expressing complex ideas and structuring professional communications

WHO takes this class?

Students with some academic or professional writing experience who want to apply their skills to writing with clarity in a professional setting and to connect with general audiences. (This class is suitable for students of all levels who are unable to attend class in-person because of Covid-related circumstances).

WHO teaches this class?

Sonner Kehrt is a journalist whose work has appeared in the New York Times, Wired Magazine, The Verge, and numerous other publications. She holds a Masters of Journalism from UC Berkeley, a Masters of Arts from Georgetown University, and a Bachelors of Science from the U.S. Coast Guard Academy.