

COMMUNICATIONS FOR ENGINEERING LEADERS SECTIONS 11, 13

TOPIC: Developing Your Leadership Presence

WHEN: Section 11: Wed: 5-7-pm, 7 weeks starting week of August 25; Section 13: Thursday: 5pm-7pm, 7 weeks starting the week of August 25

WHAT is this class?

Get frameworks and personalized coaching in order to connect to, motivate and inspire any audience with authentic communication and storytelling. This activity-based course will develop your skills in the following areas:

- **How you SHOW UP:** Explore and improve the verbal and non-verbal aspects of your leadership presence.
- **How you COMMUNICATE:** Support your data and technical content with inspiring stories and well-designed business focused presentations.
- **How you IMPROVE:** Deliver, receive &

incorporate effective feedback to improve your own & others communication skills.

Who takes this class?

Students in this section want to become more powerful communicators, who communicate their ideas succinctly and with impact. They will be able to make powerful presentations to funders, VC's, or in their companies to powerfully advocate for their ideas.

Who teaches this class?

Ingrid Gavshon serves as a lecturer at UC Berkeley Haas School of Business, for MBA, and Undergraduate Programs including Creativity and Leadership. She teaches Authentic Leadership and Communications in global companies and

is an executive coach and senior training consultant. She has an MBA from the Berlin School of Creative Leadership (Germany).

Ingrid has lived and worked in the UK and Europe. She was the founder and CEO of an award winning media and film company in South Africa. Ingrid draws on her experience running her company, her directing and production skills integrated with the executive coaching process to help students discover their authentic voices, to create powerful presentations and to communicate in a global world.

She believes in bringing humanity back to the workplace.

WHY take this class? For engineers to be effective leaders they need to be effective communicators and to engage in productive interpersonal exchanges, as well as how to motivate and inspire, and have the skills and tools to make powerful presentations that engage your audience and to get your message across to companies and potential funders of your projects.