

COMMUNICATIONS FOR ENGINEERING LEADERS

SECTION 14 TOPIC: Developing Your Leadership Presence

WHEN: 7 weeks starting the week of Oct 19

WHAT is this class?

Get frameworks and personalized coaching in order to connect to, motivate and inspire any audience with authentic communication and storytelling. This activity-based course will develop your skills in the following areas:

- **How you SHOW UP:** Explore and improve the verbal and non-verbal aspects of your leadership presence.
- **How you COMMUNICATE:** Support your data and technical content with inspiring stories and well-designed business focused presentations.
- **How you IMPROVE:** Deliver, receive & incorporate effective feedback to improve your own & others communication.

WHY take this class? Show up with passion, intention and confidence for your company interviews, networking events & presentations. Build authentic & influential relationships in your class and at work.

Who takes this class?

Successful students in this section will be comfortable writing academic papers and experienced in academic and professional communication, who want to take their verbal communication and leadership to the next level. They have been required to write academic papers and give presentations in their past.

Who teaches this class?

Dr. Sonia Travaglini specializes in the intersection of engineering and collaborative communication. As an educator passionate about new technologies and science writing, she enjoys facilitating learning and helping future engineers work together & express their ideas – in 2018 she was awarded the UC Berkeley Teaching Effectiveness Award for her work on teaching & science communication.