

COMMUNICATIONS FOR ENGINEERING LEADERS

SECTIONS 4, 5, 6 TOPIC: Developing Your Leadership Presence

WHEN: 15 weeks

WHAT is this class?

Get frameworks and personalized coaching in order to connect to, motivate and inspire any audience with authentic communication and storytelling. This activity-based course will develop your skills in the following areas:

- **How you SHOW UP:** Explore and improve the verbal and non-verbal aspects of your leadership presence.
- **How you COMMUNICATE:** Support your data and technical content with inspiring stories and well-designed business focused presentations.
- **How you IMPROVE:** Deliver, receive & incorporate effective feedback to improve your own & others communication.

Who takes this class? To be successful, students are already comfortable writing academic papers and experienced in academic and professional communication and now want to take their verbal communication and leadership to the next level. They have been required to write academic papers and give presentations in their past.

Who teaches this class? Thomas Fitzpatrick is a leadership development educator and executive coach. In his business career, he has held positions in Operations, Business Development, Product Management, and Strategic Partnerships and has led multicultural, globally-distributed teams. He holds an MBA from Berkeley's Haas School of Business. His early career is rooted in education.

WHY take this class? Show up with passion, intention and confidence for your company interviews, networking events & presentations. Build authentic & influential relationships in your class and at work.