

# COMMUNICATIONS FOR ENGINEERING LEADERS (transcript title)

## SECTIONS 1, 2, 3                      TOPIC: Developing Your Leadership Presence

**WHEN:** ENGIN 295.1: Tues 10-11am; ENGIN 295.2: Tues 11am-12pm – Full Semester  
ENGIN 295.3: Tues 1-3 pm – 8 Week Model September 3-October 22

### **WHAT is this class?**

Get frameworks and personalized coaching in order to connect to, motivate and inspire any audience with authentic communication and storytelling. This activity-based course will develop your skills in the following areas:

- **How you SHOW UP:** Explore and improve the verbal and non-verbal aspects of your leadership presence.
- **How you COMMUNICATE:** Support your data and technical content with inspiring stories and well-designed business focused presentations.
- **How you IMPROVE:** Deliver, receive & incorporate effective feedback to improve your own & others communication.

### **Who takes this class?**

Successful students in this section will be comfortable writing academic papers and experienced in academic and professional communication, who want to take their verbal communication and leadership to the next level. They have been required to write academic papers and give presentations in their past.

### **Who teaches this class?**

Susan Houlihan (originally from Ireland) is also a lecturer in MBA programs. She is an electrical engineer, has an MBA from Berkeley and worked in tech in Europe, Asia and the US for 17+ years. She is passionate about teaching people how to communicate with impact and be an authentic leader in a global, multicultural workforce. She loves the outdoors especially hiking.

**WHY take this class?** Show up with passion, intention and confidence for your company interviews, networking events & presentations. Build authentic & influential relationships in your class and at work.