

COMMUNICATIONS FOR ENGINEERING LEADERS

SECTIONS 7, 12, and 13 TOPIC: Technology in the Public Eye

WHEN: ENGIN 295 SECTION 7: Wed 4-5pm, SECTION 12: Thurs 3-4pm, and SECTION 13: Thurs 4-5pm

WHAT is this class?

On everything from the blockchain to biofuels, technology leaders are increasingly challenged to explain the impact that their work will have on contexts - social, ethical, environmental - that may seem beyond the scope of the original problem. "Technology in the Public Eye" will prepare students to: analyze and contribute to debates about the role of technology in the world at large; and examine and describe the consequences of technical work in ways that engage various audiences and stakeholders.

Who takes this class:

Successful students will have a desire to gain experience with the basics of academic and professional writing, including the analysis and comparison of public arguments about science and technology in news articles and other media.

Who teaches this class?

Osita Udekwu holds a PhD from the Department of Rhetoric at Berkeley, and his research and teaching focus on interdisciplinary approaches to digital technology and social life.

WHY take this class? Sharpen your perspective on big issues in science and technology -- along with the confidence to join the conversation at networking events and impress at informational interviews!